

BACKGROUND

The Santa Cruz County Sheriff's Office has maintained a program called the Recovery Center located at 265 Water Street since June 1, 2015. On December 16, 2020, a fire destroyed the building that had previously housed the program.

The Sheriff's Office determined that there was a need to reestablish the Recovery Center to serve the greater County and to offset some of the impacts on the County Jail and emergency service providers.



The Recovery Center is slated to open in early 2024. Janus of Santa Cruz will operate and staff the center, providing a safe environment for non-violent intoxicated individuals to rest and recover until they are sober. Additionally, the Recovery Center will provide assistance and treatment options, as well as links to other services in the community such as case managers, health care physicians and more.

APPLICATION PROCESS

All proposals must be submitted via email in one combined PDF not-to-exceed 10 MB. All pages of your application should clearly indicate your name, date, project title, and be in numerical order. Proposals are subject to the Public Records Act and will be provided upon request; identifying information about the artist will be redacted.

Present your materials in the following order:

- A cover page with artist's name, address phone, and email address.
- A current resume of no more than two typed pages detailing professional artistic accomplishments and at least two references who can speak to your work and qualifications. Teams must submit a short resume for each member.
- Up to ten images of recent relevant work, each annotated with the artist's name, title (if applicable) location of work, medium, date of work, and dimensions. Indicate budget where applicable.
- A written proposal, not to exceed 2 pages, which addresses the artist's specific approach and design concept for this project. Indicate the specific paint and finish coating you will use.
- Visual support, including conceptual drawings which reflect the overall design concept.
- Fabrication and installation Explain your proposed schedule and installation process, including how you plan to affix the mural to the building.

**Email proposals to
kathy.dewild@santacruzcountyca.gov**

CALL TO ARTISTS

Recovery Center Public Art Project



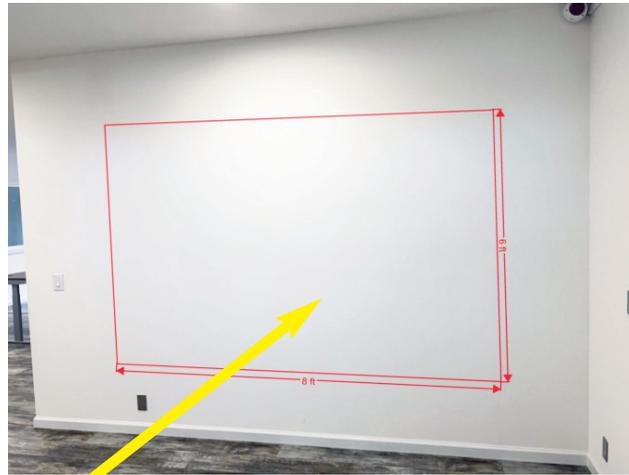
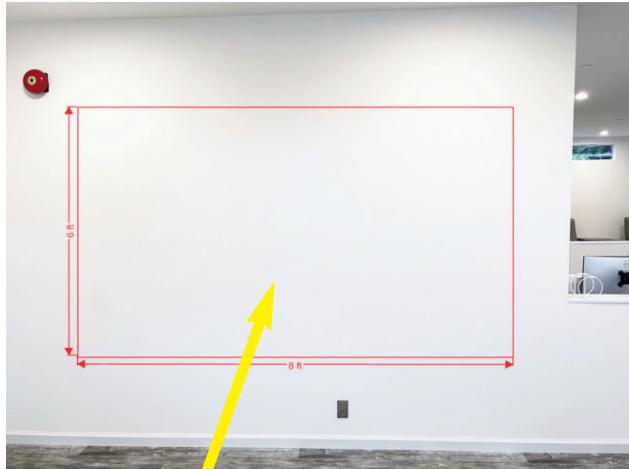
An artist will be selected to create a mural for the Recovery Center in Santa Cruz

COUNTY OF SANTA CRUZ
Dept. of Parks, Open Space & Cultural Services
979 17th Avenue
Santa Cruz, CA 95062



PUBLIC ART PROJECT INFORMATION

The proposed site-specific artwork should feature imagery and a color palette that is welcoming and calming, with the focus on themes that support recovery. Only painted murals on concrete fiber board, marine grade plywood or MDO (Medium Density Overlay) will be accepted for this project. An example public art agreement and other information is available for review on the County Parks website at: <https://www.scparks.com/Home/AboutUs/WorkWithUs/CalltoArtists.aspx>



Mural dimensions and installation locations



The completed mural(s) must be installed by the artist in the area(s) located on the images above and to the right.

The exterior wall dimensions are 9'x11'. Interior murals in the women's and men's areas are both 6'x8'.

Artists may propose murals for any or all of the three locations.

BUDGET - \$6,300

The budget includes all costs associated with, but not limited to: design; materials; travel; insurance; fabrication; installation, and documentation of the artwork

ESTIMATED PROJECT TIMELINE

Although every effort will be made to follow the timeline, the schedule is contingent upon meetings with the selection panel and the County Board of Supervisors.

- **March 1, 2024**
Proposals must be received by midnight on the due date. Proposals received after the deadline will not be accepted.
- **Early April** - Public Art Selection Panel meets to review proposals, select finalists.
- **Late April** - Public Art Selection Panel interviews finalist(s) and makes artist selection.
- **May** - Arts Commission considers Panel's recommendation of public artist.
- **June** - Board of Supervisors considers artist proposal and contract.
- **Fall/Winter 2024** - Installation

FOR MORE INFORMATION

Please contact Kathy DeWild at Santa Cruz County Parks if you have questions or need more info.: kathy.dewild@santacruzcountyca.gov.

ELIGIBILITY

The project is open to all experienced professional artists. Artists who are new to the field of public art are encouraged to apply.

The selected artist must enter in to a contract with the County, and provide proof of insurance coverage; see the contract example on the parks website for details about required policies and amounts.

SELECTION CRITERIA

In making their decision, the Selection Panel will consider the submission of requested materials, artistic merit of concept proposal and sketch, the applicant's professional qualifications; proven ability to undertake projects of a similar scope; and artistic merit as evidenced by the submitted materials.

In addition to being relevant to the mission of the center, the artwork must satisfy reasonable standards of permanence and safety, meet all relevant codes required for public places, and offer reasonable proof of soundness against theft, vandalism or excessive maintenance and repair.

All work must be safe, tamper-resistant, and easily maintained, regardless of ease of public reach. Artists must use artist-quality materials. To mitigate the impacts of weather and vandalism, artists must apply at least two coats of a permanent graffiti/UV coating on the finished mural(s).